

# pioneering AgTech

The logo features the word 'pioneering' in a large, brown, sans-serif font at the top. Below it, the word 'AgTech' is written in a bold, green, sans-serif font. The text is integrated with a network of thin black lines and small white circles, resembling a circuit board or a data network. These lines extend from the letters and connect to various points, creating a sense of connectivity and technology.

**Trend and Technology Scouting for Agri-Food Companies**

September 20th-21st, 2018 in Berlin

# Attend Pioneering AgTech

## The offer for Attendees

### Pioneering AgTech Event, September 20-21

- Attend the pitching event where startups present their latest technology trends
- Take part in the moderated co-creation sessions between startups and industry partners who will develop presented ideas.
- Learn from the keynotes by industry experts
- Meet potential partners and expand your network during networking reception
- Get inspired and join the next event as an industry partner

# Program Agenda for Attendees



<p><b>Preparations</b></p>	<p><b>The Event „Pioneering AgTech“</b></p>		
<p>Startup Scouting</p>	<p><b>September 20th:</b> Pitching Session</p>	<p><b>September 21st:</b> Co-Creation Sessions, Awards for startups</p>	
<p>Database scouting of international seed startups by SmartHectar</p>	<p>Intro</p> <p>Keynotes</p> <p>Pitching event in two sessions, Q&amp;A and feedback</p> <p>Outro</p> <p>Networking reception</p>	<p>Intro</p> <p>Participate in rotating working sessions with startups and industry partners to develop products, services, business models</p> <p>Presentation of results by startups</p>	<p>Voting, selection of the best startup</p> <p>Documentation of the event and results</p>

# Ticket price for Attendees

## Benefits included in the ticket price:

### Early Bird Ticket: 1.399 EUR

until July 31th 2018

### Regular Ticket: 1.699 EUR

The ticket is valid for one person and does not includes taxes.

- Exposure to the latest technologies – In AgTech & FoodTech
- Pitching Sessions – Challenging ideas and business models of startups
- Co-Creation Sessions – Know-how transfers to improve products and services
- Keynotes from experts – Learning opportunities
- Networking and get together – Expanding the business network
- Catering – Food and drinks provided during the two-day event

**LIMITED AVAILABILITY - ONLY 30 TICKETS AVAILABLE FOR ATTENDEES**

# Program Organizers

**Pioneering AgTech is organised by:**



Farm & Food 4.0 is the leading European conference for digitalization in the agriculture and food business. The next edition will take place on January 21, 2019.



SmartHectar Innovation GmbH is an international hub for corporate-startup collaboration in AgTech and WaterTech. Facilitating co-creation with a mission to solve global challenges in agriculture and water.